



Convenience Transformed

"Versant's in-depth knowledge in Oracle Retail Suite and the grocery retail business helped us a lot in designing & standardizing our business processes and stay vanilla avoiding customizations. Versant's flexibility with our schedule & timelines has led us to success while helping us resolve all the issues along the implementation."

- Zakir Hussain, IT Manager, Zawya Mart

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Versant Implements Oracle Retail in a record 4 months time at 50% less cost

The Company

Zawya Mart, the 110th company of Al Ghurair group, UAE is a brand new chain of supermarkets and convenience stores in the Middle East. Headquartered in Dubai, Zawya Mart enters the retail segment with a mission to serve each and every community with convenience, quality, value and choice. Zawya aims to open up to 90 Convenience Stores, Supermarkets and Hypermarkets offering a strong product mix, tailored to individual communities at competitive prices in convenient locations.

The Challenge

Being new to retailing, initially Zawya faced challenges of deciding on the standard operating procedures, retail business processes, selecting the right ERP solution, bringing onboard the right team of people and just 4 months of time before the launch date to open their first store.

The Solution

With less time on hand, Zawya decided to go for Oracle Retail suite of applications to support its aggressive growth plans and hired Versant Technologies after having several rounds of discussions and eliminating other Oracle Retail implementation partners.

Versant was able to put together a team in no time and kick start the project in the first week of June 2010. Resources were loaded heavily on to the project and began the first phase of implementation which included Oracle Financials R12.1 (GL, AR, AP, CM, FA), RMS, RESA, REIM, RPM, RIB, RWMS, ORPOS, ORBO, ORCO and SOA/AIA for integrating Oracle Financials with Oracle Retail modules. To begin with, Zawya's technical and business team was given an orientation on the applications that they would be using followed by the CRP sessions. Versant was able to follow the implementation methodology and complete the implementation on time with quality. Versant was able to take Zawya live on the 1st phase of applications in 4 months as planned in October 2010 with all the core retail modules fully implemented.

Though not all the above mentioned modules were planned for implementation in phase 1, Versant was flexible enough to accommodate all the modules to help Zawya benefit from the new ERP from day 1. The goal was to empower the business with the proper tools/applications for a head start.

"Versant did a tremendous job in terms of delivering the required modules for us to begin the retail operations. They were very flexible and accommodated our every need. Their knowledge in the Oracle Retail applications helped us implement the industry standard retail business processes into Zawya. No doubt that Versant is the best in Oracle Retail". - Anil Verma, COO of Zawya Mart



Modules Implemented . .

- Oracle Financials - GL, AP, AR, CM, FA
- RMS - Merchandising
- RPM - Pricing
- REIM - Invoice Matching
- RESA - Sales Audit
- RIB - Integration Bus
- RWMS - Warehouse
- ORPOS - Point of Sale
- ORBO - Back Office
- ORCO - Central Office
- ORSIM - Store Inventory
- AIA - integration of Retail, Financials & CRM

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